ISIRC Provisional Programme

(Note all timings are subject to change).

Wednesday 12 September					
	Main lecture theatre	**Room A**	**Room B**	**Room C**	**Room D**
9-9.30am	Welcome and refreshments				
9.30-10am	Welcome to the University of Birmingham and ISIRC, Pete Alcock, Third Sector Research Centre; Alex Nicholls, University of Oxford; and Alex Murdock, London South Bank University.				
10-11.10am	Opening Plenary, *The State of Theory and Research on Social Enterprise*, Dennis Young, Georgia State University. Introduced by Pete Alcock.				
11.10-11.30am	Coffee Break				
	Starting and Scaling Up I (Chaired by Bob Doherty) SYMPOSIUM The Value of Values: First Lessons From the EU Selusi Project	**Critical Perspectives I** (Chaired by Pascal Dey)	**Politics of Social Innovation I** (Chaired by Alex Nicholls)	**Governance I** (Chaired by Jo Barraket)	**Impact and Performance I** (Chaired by Fergus Lyon)
11.30-1pm Parallel Sessions I	*What drives social entrepreneurship activities in Europe on a regional level? A multilevel analysis of socio-economic factors influencing social enterprise growth.* Hasse, S., Stephan, U & Vujic, S.	*Everything is social entrepreneurship now*. David Di Zhang & Lee A. Swanson. Discussant: Hanna Schneider & Florentine Maier	*Government's role in social innovation: Balancing unplanned exploration and planned exploitation*. Sharon Zivkovic.	*Non-Executive Director Succession and Recruitment in NPOs: Cases of social housing providers and universities*. Simon Parris.	*Meta-analysis of SROI studies – Exploring and assessing the practical scope of SROI*. Gorgi Krlev & Robert Muenscher.

	Linking value based social identities of social entrepreneurs with social ventures features and outcomes. Thomas Rimac.	*Social Entrepreneurship as a contested institutional field: Understanding different meanings associated with social entrepreneurship.* Hanna Schneider & Florentine Maier. Discussant: Chris Mason	*Mapping the various meanings of social innovation: Facilitating the differentiated understanding of an emerging concept*. Dominik Rüede & Kathrin Lurtz.	*The psychological implications of stakeholder involvement in social enterprise governance*. Justin Larner.	*How do we know if social enterprise works? Tools for assessing performance*. Kelly Hall & Malin Arvidson.
	Motivated opportunity recognition and value(s) of social entrepreneurs. Stephan, U., Huysentruyt, M & Van Looy, B.	*Identifying shared identity constructs between social enterprises and third sector organisations: a UK study*. Chris Mason. Discussant: David Di Zhang & Lee A. Swanson.	*Resistance to social entrepreneurship: how context shapes innovation*. Jamie Newth & Christine Woods.	*The social innovation of social business in Japan: from the perspective of heterogeneous stakeholders.* Nobuyoshi Ohmuro.	*Measuring Social Innovation*. Eva Bund, David Karl Hubrich & Björn Schmitz.
1-1.50pm	Lunch				
1.50-3.40pm Parallel Sessions II	**Starting and Scaling Up II** (Chaired by Bob Doherty)	**Critical perspectives II** (Chaired by Pascal Dey)	**SYMPOSIUM: Housing Organisations, Hybridity and Social Enterprise** (Chaired by David Mullins)		**Impact and Performance II** (Chaired by Fergus Lyon)
	Spot the difference in traditional and social entrepreneurial intention: highlighting the role of human and social capital. D'Orazio, P., Tonelli, M & Monaco, E.	*Social Entrepreneurship: Solidarity, Personal Contact and the Importance of Trust.* Alex Murdock. Discussant: Sharon Zivkovic.	*Supporting community housing: the importance of umbrella community land trusts and their applicability to the self-help housing sector*. Tom Moore & David Mullins.		*Social Enterprise: A social entrepreneur leadership model used to enhance nonprofit performance*: *An exploratory study.* Darlene Pierre-Louis & Olivet Nazarene.

	The Dramaturgy of Social Ventures: A Case Study of Social Innovation Camps. Elric Honore.	*Pragmatic naturalism: Supporting the coexistence of social entrepreneurship's diverse forms.* Sharon Zivkovic. Discussant: Nguyen Chi Nghia.	*Social Entrepreneurship and Hybridity in Social Housing in Ireland.* Mary Lee Rhodes, M & Gemma Donnelly-Cox.		*How measurement can meet motivations: The interplay of impact measurement investor motivations in social investment*. Jarrod Ormiston & Richard Seymour.
	Legitimizing hybrid organizational models: The case of renewable energy source cooperatives in Europe. Ben Huybrechts and Sybille Mertens	*Consideration of the process model of social problem-solving: Towards a behavioural approach in social entrepreneurship research*. Nguyen Chi Nghia. Discussant: Alex Murdock.	*Social innovation – rethinking social services for homeless women*. Catharina Juul Kristensen.		*Developing integrated performance improvement through research capabilities at Age UK London*. Charles Jardine & Ben Donovan.
	Social Enterprises and the Pursuit of Mission: Form Matters. Ankur Sarin.				*What have we done or where can we go? Measuring social impact amongst small social enterprises*. Jo Barraket & Nina Yousefpour.
3.40-4pm	Coffee break				
4-5.30pm	Closing Plenary, Searching for a New Economic Order: 'Social Entrepreneurship' as the new Hegemony? Florentine Maier, Vienna University of Economics and Business Introduced by Pascal Dey				
6.30pm - Late	Awards Reception and Barbeque, Park House				

Thursday 13 September					
	Main lecture theatre	**Room A**	**Room B**	**Room C**	**Room D**
9.10–10.30am	Opening Plenary: *Ethnography as Method for the Study of Social Entrepreneurship*. Paul Tracey, University of Cambridge. Introduced by Alex Nicholls				
10.30-10.50am	Coffee Break				
10.50-12.50pm Parallel Sessions III	**Politics of Social Innovation II** (Chaired by Alex Nicholls)	**Critical Perspectives III** (Chaired by Florentine Maier)	**Starting and Scaling Up III** (Chaired by Ute Stephan)	**Social Innovation and Health** (Chaired by Alex Murdock)	**Impact and Performance III** (Chaired by Alibeth Somers)
	Social Entrepreneurship as Innovative Challengers or Adjustable Followers? Negotiating Emerging Social Enterprise Markets. Malin Gawell.	*Critical appreciative processes: A methodology for studying the production of consciousness?* Rory Ridley-Duff & Graham Duncan. Discussant: Chi Maher.	*Scaling up: a quasi-experimental evaluation of the Big Venture Challenge*. Stephen Miller.	*The work of NIHR (National Institute for Health Research) Public Health Research Programme*. Phil Taverner.	*Understanding Value, Plurality and Sustainability: Insights from assessing social enterprises in India*. Joseph Satish & C. Shambu Prasad.
	Examining the link between an entrepreneur's social competence and their capacity to influence peers to engage in entrepreneurial actions in unfavourable situations. Heather Douglas.	*Social Entrepreneurial Intention among Entrepreneurship Undergraduates: Evidence from an Emerging Economy*. Noorseha Ayob. Discussant: Graham Duncan & Rory Ridley-Duff.	*Financiers Perceptions of Barriers and Risks in Funding Social Entrepreneurs*. Sean Geobey.	*Italian Mutual Benefit Societies: an organisational social innovation in health and healthcare systems*. Sara Rago.	*Key measures for improving employment and economic performance of Finnish work integration social enterprises*. Hari Kostilainen & Ville Gronberg.

	The politically motivated modification of 'truth': A methodological critique of the social enterprise growth myth. Teasdale, S., Lyon, F & Baldock, R.	*Understanding managerial preferred career paths in small third sector enterprises.* Chi Maher. Discussant: Doug Foster	*Creating Social Entrepreneurial Opportunity: Towards a Conceptual Framework*,. Linda Piusa.	*Dilemmas of Sustainable Social entrepreneurship based on competitive advantage. Lessons learned from health care business*. Jarmila Šebestová.	*Challenges of impact assessment and sustainable development in social entrepreneurship: The case study of Sanaburi Foundation after the 3.11 Great East Japan Earthquake.* Nguyen Chi Nghia.
	The Proselytising Think Tank: von Hayek to Social Innovation? Ray Loveridge	*Social Enterprise, Aristotle and Two Contemporary Aristotelian Approaches*. Doug Foster. Discussant: Noorseha Ayob.	*Understanding resident perceptions of the impact of rural social enterprise: The role of 'super-hybrid' organisations in maximising social and economic benefit.* Chris Dayson.	*Delivering "Health inclusion": the experience of social enterprise organisations in England*. Millar, R., Hall, K & Alcock, P.	
12.50pm-1.50pm	Lunch				
1.50pm - 3.40pm Parallel Sessions IV	**Critical perspectives IV** (Chaired by Pascal Dey)	**Governance II** (Chaired by Roger Spear)	**Starting and Scaling Up IV** (Chaired by Ute Stephan)	**Politics of Social Innovation III** (Chaired by Alex Nicholls)	**Public Services and Innovation I** (Chaired by Alex Murdock)
	Social business: The non-dividend side of the equation. Alejandro Agafonow. Discussant: Bianca Stumbitz.	*Social Enterprise: new commercial models for old cultural landscapes?* Daniel Keech.	*A new idea and its window of opportunity: A co-evolutionary view*. Justus Lodemann.	*Corporate Social Innovation as Business Strategy*: *A new way of thinking business.* Valdenor Clementino & Soumodip Sarkar.	*The Social Business Concept – Contradiction in Terms or an Evolution of an Innovative Paradigm: An Organizational and Societal Perspective.* Benjamin Gridron.

	The 'anti-social' social entrepreneur: value conflict and identity in the autobiographies of 'social entrepreneurs.' Paola Grenier. Discussant: Maria Isabel Irurita & David Floyd.	*Governance Challenges in Fair Trade Organisations*. Bob Doherty & Chris Mason.	*Nascent social entrepreneurs and the antecedents of social entrepreneurial action: a multinational study*. Jeffrey A Robinson & Ian O Williamson.	*The Social Innovation Policy in Japan, structure and social value of social entrepreneurs*. Haruka Maruno.	*Innovation, Risk and its Regulation in Commissioned Public Services*. James Rees
	Social Entrepreneurial Activity in Later Life: Motivations shaped by the Life Course. Bianca Stumbitz. Discussant: Paola Grenier.	*Testing an institutional partnership in social enterprise governance*. Seddon, F., Hazenberg, R & Denny, S.	*Swimming against the tide? Analysing the emergence of new and successful social ventures in times of austerity and challenge*. Murdock. A., Alcock, C., Lamb, B & Blandford, S.	*The Role of the State in the Relation between Various Scaling and Resourcing Approaches of Social Innovation in Different Welfare Regimes*. Gunnar Glänzel & Bjorn Schmitz.	*Processes of innovation in mutual forms: the case of public sector mutual spin outs*. Lyon, F., Sepulveda, L & Vickers, I.
	Innovation in and by the community: ethnographies from within the box. Maria Isabel Irurita & David Floyd. Discussant: Alejandro Agafonow.		*Understanding Donor Motive and Investment in the New Philanthropy*. Helen Liu & Sheng Li.	*Multidisciplinary collaborations as transformative social innovation practices in the public sector.* Liliya Terzieva	*The role of volunteers in Co-design and Co-delivery of public services – experiences from Wales*. Bryan Collis.
3.40-4pm	Coffee break				
4-5.30pm	Closing Plenary: *Associative Democracy and the Social Economy: Exploring the Regulatory Challenge*. Graham Smith, University of Southampton. Introduced by Rory Ridley Duff				
7pm - Late	Night out in Brindley Place, Birmingham				

Friday 14 September				
	Main lecture theatre	**Room A**	**Room B**	**Room C**
9.10-10.30am	Opening Plenary: *'Social enterprise' and dis/identification: The politics of identity work in the UK third sector*. Pascal Dey, University of St Gallen. Introduced by Pam Seanor			
10.30-10.50am	Coffee Break			
10.50-12.50pm Parallel Sessions V	**SYMPOSIUM: Housing Organisations, Hybridity and Social Enterprise** (Chaired by Mary Lee Rhodes)	**Critical Perspectives V** (Chaired by Florentine Maier)	**Starting and Scaling Up V** (Chaired by Bob Doherty)	**Open I** (Chaired by Tim Curtis)
	Competing Drivers of Hybridity: Third Sector Housing Organisations in Northern Ireland. Nick Acheson & David Mullins.	*Social and Economic Tension in Social Enterprises*. Ines Alegre. Discussant: N.Voskolovic & Anastasia Volkova.	*Exploring Motivation of Nascent Social Entrepreneurs to Engage in Social Innovation.* Andy Germak & Jeffrey Robinson.	*The value of relationships in and out of social enterprises. Sara Rago.*
	Decision-making by housing associations in complex policy environments: an in-depth study of social enterprise behaviour in England and The Netherlands. Darinke Czischke.	*Social Entrepreneurship: myth or reality?* *New Challenge for Russia.* N.Voskolovic& Anastasia Volkova. Discussant: Mazzei, M., Swan, P & Metcalfe, J.	*Granny and the Hoodie – the continuing success of South Bank Mosaics.* Peter Maple.	*The rise of Social Entrepreneurship in a critical time for Greece.* Fani Dima.
	Public, private or in between? The legitimacy of social enterprises in the housing market. Anita Blessing.	*Front line staff reconciling social and ethical considerations.* Mazzei, M., Swan, P & Metcalfe, J. Discussant: Ines Alegre.	*Partnering and the adoption of entrepreneurial marketing strategies for social enterprise growth.* Elizabeth Shaw & Charles Graham.	*Enterprise learning for Social Value Creation: A research agenda for social enterprises.* Ankita Tandon.

			Social entrepreneurship and performance: the role of perceived barriers and risk. Hoogendoorn, B., Van Der Zwan, P & Thurik, R.	
12.50-1.50pm	Lunch			
1.50 - 3.40pm Parallel Sessions VI	**Impact and Performance: Critical Approaches** (Chaired by Simon Teasdale)	**Critical Perspectives VI** (Chaired by Florentine Maier)	**Starting and Scaling Up VI** (Chaired by Ute Stephan)	**Public services and Innovation II** (Chaired by Alex Murdock)
	Demonstrating value in chaos, the elephant in the room. Bull, M., Baines., Wilson., Antcliff, V., Jarvis & Martin	*It's a Rough Trade: a longitudinal study of changing enterprise ethics*. Tim Curtis. Discussant: Stefanie Mauksch.	*Ba creation and ba expansion in social entrepreneurship partnerships*. Benedetto Canatelli & Brett Smith.	*Personalisation and co-production: An asset-based approach to people and place.* Pat Jones.
	Beyond boundaries: Sense-making and fuzzy learning from stories about failures and successes of social enterprises. David Haigh & Pam Seanor.	*Social Entrepreneurship and the Routinization of Charisma: An Ethnographic Approach* Stefanie Mauksch. Discussant: Matt Macdonald.	*Work-integration Social Enterprise: An Anglo-Swedish Comparison.* Hazenberg, R., Seddon, F & Denny, S.	*Spot the difference: Service designers and outcomes focused practitioners and their role in public service innovation*. Rice, G., Pattoni, L & Daly, E.
	The use of Social return on investment (SROI) as a public policy tool. Fergus Lyon, Malin Arvidson and Stephen McKay	*"Mission Holding": Active Resistance to the Social Enterprise Agenda by a UK Charity*. Matt Macdonald. Discussant: Tim Curtis.	*Operationalizing Effectuation through Entrepreneurial Resourcefulness for Social Ventures.* Katre, A., Salipante, P., Bird, B & Somers, A.	*Can social innovation be thought as a joint construction process in the field of public action?* Phillipe Eynaud & Elisabetta Buccolo.
	Social impact measurement as a generic process. AliBeth Somers.			*Innovation in public services – the roles of employees.* Catharina Juul Kristensen.
3.40-4pm	Coffee break			
4-5.30pm	Closing Plenary: *The Politics of Social Innovation: An International Comparison*. Alex Nicholls, University of Oxford. Introduced by Simon Teasdale.			